







## WHY CHOOSE IMPRESS AUTOMATE

Impress Automate is an intelligent outbound document automation solution that helps you produce actionable, personalized and secure communications. With its ability to manage pre-defined business rules, Impress Automate streamlines and accelerates document preparation and distribution giving you complete control over your customer communication process while optimizing efficiency. This flexible, scalable, cloud-based solution is easy to implement and does not require major IT intervention or resources to integrate with your existing systems.



### INCREASE EMPLOYEE ENGAGEMENT AND PRODUCTIVITY

Significantly decrease the time it takes to prepare customer communications to allow your employees to focus on higher value, revenue-driving responsibilities. Impress Automate helps you accelerate prep time with an easy-to-use and intuitive interface. Streamline workflows from anywhere using Impress Automate's browser-based technology.



### ENSURE REGULATORY COMPLIANCE AND SECURITY

Impress Automate ensures document integrity and security when used with mailing equipment, such as a folder inserter. The solution's intelligent bar code technology designates documents for specific individuals to ensure the right document goes into the right envelope. Different documents intended for the same customer may also be automatically grouped into a single envelope to optimize postage costs as well as enhance customer experience.



### IMPROVE CUSTOMER EXPERIENCE

Add targeted and personalized messaging and deliver documents via the channel that your customers most prefer. Impress Automate helps you shift customers to digital delivery for some or all of your communications through its integration with Impress Portal.

Spend more time innovating and less time administrating and focus on what matters most. Let Quadient help you take a step toward your digital transformation.

DISCOVER THE POWER  
OF QUADIENT'S IMPRESS  
AUTOMATE TODAY.

OPTIMIZE. TRANSFORM.  
ENGAGE WITH QUADIENT.

Because Connections Matter.

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In the past, it would take five volunteers two full days to prepare direct mail to go to 4,500 donors. Now we can prepare mail in under an hour.

— Irene Timmons, Head of Fundraising, Make-a-Wish Foundation



quadi<sup>i</sup>ent  
Because connections matter.

## About Quadient®

Quadient is the driving force behind the world's most meaningful customer experiences. By focusing on four key solution areas including Customer Experience Management, Business Process Automation, Mail-related Solutions, and Parcel Locker Solutions, Quadient helps simplify the connection between people and what matters. Quadient supports hundreds of thousands of customers worldwide in their quest to create relevant, personalized connections and achieve customer experience excellence. Quadient is listed in compartment B of Euronext Paris (QDT) and belongs to the SBF 120 index.

For more information about Quadient, visit [www.quadient.com](http://www.quadient.com)

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